

REASONS TO LOVE

AMERICA'S
BEST-SELLING
THREE-ROW LUXURY SUV



THE 2025 ACURA **MDX**

The MDX accelerates into 2025 with refreshed style, updated tech and a dynamic new audio system. Riding on a performance-focused ultra-rigid platform with double wishbone front suspension, multi-link rear suspension and an Integrated Dynamics System with Individual mode, the MDX puts the driver first. Inside, the luxurious interior clearly positions the MDX as Acura's three-row flagship. Now offered in six well-equipped model grades, every MDX features impressive equipment.

Looking for the ultimate performance MDX? Be sure to check out the **MDX Type S** Reasons To Love.



WHAT'S **NEW**

Wide-ranging updates sharpen the focus of America's favorite luxury three-row SUV:

- **Updated** grille and front fascia
- **Updated** wheels (Technology, A-Spec®, Advance, A-Spec Advance)
- **New** Google built-in⁹⁰ with a 12.3-inch touchscreen interface
- **Redesigned** center console
- **New** Bang & Olufsen® Premium Sound System with 19 speakers (Technology, A-Spec, Advance, A-Spec Advance)
- **Enhanced** AcuraWatch™ suite of standard safety and driver-assistive technologies
- **Updated** seat stitching (Technology, Advance, A-Spec Advance)
- **New** rear seatbelt reminder
- **New** MDX A-Spec now available with Advance Package, combining sport appearance with additional premium features



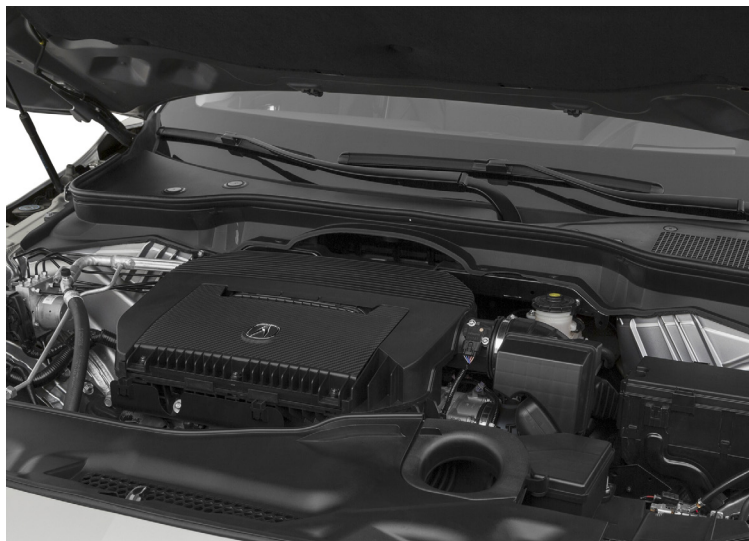
ALLURING **STYLE**

The 2025 MDX features Acura's expressive new design language first seen in by the Acura Precision Concept. A dynamic Diamond Pentagon grille and long, sculpted hood convey power and presence while a low and wide body with bulging shoulders sets the stage for performance. In profile view, the available 20-inch wheels are pushed to the corners, giving the MDX a long wheelbase and an aggressive stance. The available A-Spec® model pushes MDX style to new heights.



POWER AND REFINEMENT

For confident power and responsiveness, the MDX features a smooth and refined 3.5-liter, 290-horsepower V-6 coupled with a smart 10-speed automatic transmission. Convenient steering wheel paddle shifters make it second nature to take control on your favorite road. Front-wheel drive is standard on the MDX and the MDX with Technology Package. Torque-vectoring Super-Handling All-Wheel Drive™ (SH-AWD®) is available on those models and standard on A-Spec®, Advance, and A-Spec Advance.



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ATHLETIC **HANDLING**

The fourth-generation MDX features an advanced platform built for high performance, refined ride comfort and exceptional cabin quietness. With a highly rigid structure, the MDX is engineered to support Type S levels of performance, as well as advanced collision protection and pedestrian safety capability. A brawny chassis featuring double wishbone front suspension plus a multi-link rear suspension combine to deliver sharp and sporty handling with exceptional road holding and ride comfort.

AN ENTIRELY **NEW SOUNDTRACK**

For 2025, the MDX offers a brand new range of audio systems. The upgraded Acura Premium Audio System with 11 speakers is standard; the Technology, A-Spec®, Advance and A-Spec Advance feature an all-new Bang & Olufsen® Premium Sound System with 19 speakers. Crafted by the highly respected Danish audiophile brand, the system offers a spectacular listening experience that features power, precision and emotion.

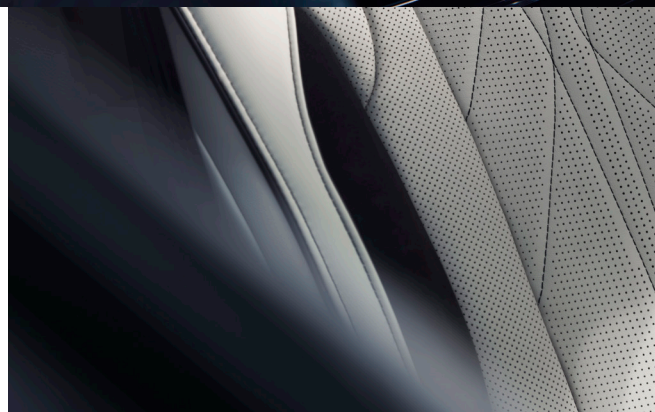


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POWERED BY **GOOGLE** BUILT-IN

With an all-new 12.3-inch touchscreen interface, the MDX is smarter and more connected than ever before. Google built-in⁹⁰ offers state-of-the-art voice recognition capability that makes it easy to get information, find a destination and so much more. Google Maps is also built in, so you get swift, smart guidance to your destination. Plus, you can download apps from the Google Play Store to add features and capabilities. With standard wireless Apple CarPlay^{®49} and Android Auto^{™50} compatibility, you'll have easy access to your phone right on the center touchscreen display. Even better – with standard Qi-compatible wireless charging,⁹⁴ you can easily keep your smartphone juiced up on the go. No wires needed.



SIT BACK AND **RELAX**

In the MDX with Advance Package and higher, the 16-way power driver and front-passenger seats feature nine unique massage modes in the seat cushion and seatback – including three modes targeted at alertness, reduced fatigue and increased energy.

Choose your mode and intensity:

- Wave
- Awake
- Upper Back
- Shiatsu
- Fusion
- Rejuvenation
- Step
- Lower Back
- Zen



DETAILS MAKE THE DIFFERENCE

Inside the MDX, you're surrounded by high-grade, authentic materials, including brushed aluminum, available open-pore wood and soft-touch Milano Leather. Optimally bolstered sport seats offer all-day comfort and secure support for aggressive cornering. Overhead, an ultra-wide panoramic moonroof expands the roomy and accommodating cabin. The available IconicDrive™ LED lighting lets you set the perfect mood when the sun goes down. A redesigned center console offers improved functionality and increased storage space.



AN INTERIOR THAT'S **READY** FOR ANYTHING

The MDX features first-class seating with generous legroom in all three rows and plenty of headroom for everyone. The second-row seat center section is quickly removable – instantly creating a “captain’s chair” configuration. Getting into the roomy third row of seating? A single touch of an illuminated button instantly clears the way to easily step in.

The MDX is incredibly adaptable, with second and third rows of seating that quickly fold flat to create a large load floor. An ingenious reversible cargo floor behind the third row instantly adapts to tall items or provides hidden underfloor storage for valuables. The available Power Liftgate with Hands-Free Access makes loading simple. Plus, the available Automatic Walk Away Close feature is a big boost to convenience when your hands are full.

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ACURAWATCH™
SAFETY
AND DRIVER-ASSISTIVE
TECHNOLOGIES

For 2025, the standard AcuraWatch™ suite of safety and driver-assistive technologies has been updated for enhanced performance with a new front single-lens sensor camera and grille-mounted millimeter-wave radar. The significantly more capable hardware improves collision avoidance performance. In the rear, the blind spot information (BSI) system's¹⁶ warning range has increased, enabling Lane Change Alert,⁹⁵ which can help alert the driver to detected vehicles approaching from behind in adjacent lanes.



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ACURA **MAINTENANCE** PROGRAM



Routine maintenance is key to keeping your vehicle running at peak performance. That's why Acura offers a complimentary maintenance program for the 2025 MDX. Another reason why Acura is the smart choice.

PROGRAM DETAILS

The complimentary Acura Maintenance Program⁸² is a 1-year/12,000-mile program that covers:

- Engine oil and engine oil filter change (with Acura Genuine Oil)
- Tire rotation
- Multi-point inspection

Note: All maintenance must be performed at a participating Acura dealership.

¹⁶ The system is not a substitute for your own visual assessment before changing lanes or backing up, and may not detect all objects, or provide complete information about conditions behind or to the side of the vehicle. System accuracy will vary based on weather, size of object and speed. Driver remains responsible for safely operating vehicle and avoiding collisions.

⁴⁹ Depending on use, Apple CarPlay can share certain user and vehicle information (e.g., vehicle location, speed and other operating conditions) with the connected iPhone. See Apple's privacy policy for details regarding Apple's use and handling of data uploaded by CarPlay. Use of CarPlay is at user's own risk, and is subject to agreement to the CarPlay terms of use, which are included as part of the Apple iOS terms of use. CarPlay vehicle integration is provided "as is," and Honda cannot guarantee CarPlay operability or functionality now or in the future due to, among other conditions, changes in CarPlay software/Apple iOS, service interruptions, or incompatibility or obsolescence of vehicle-integrated hardware or software. See dealer for details.

⁵⁰ Android and Android Auto are trademarks of Google LLC. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/android/auto/ requirements for compatibility.

⁸² The Acura Maintenance Program covers certain factory scheduled maintenance on select eligible vehicles for one year or 12,000 miles, whichever comes first. Certain models may require different maintenance schedules as recommended by the vehicle's Maintenance Minder™ System and described in the Owner's Manual. Valid only in the United States of America.

⁹⁰ Google built-in services are subject to limitations and, availability may vary by vehicle, infotainment system and location. Select service plan required. Certain Google actions and functionality may require account linking. User terms and privacy statements apply. Google, Google Play and Google Maps are trademarks of Google LLC.

⁹⁴ Acura wireless phone charger is compatible with Qi wireless charging standards. Check with your device's manufacturer for wireless capability.

⁹⁵ The systems are not a substitute for your own visual assessment before changing lanes or backing up, and may not detect all objects, or provide complete information about conditions, behind or to the side of the vehicle. System accuracy will vary based on weather, size of object, and speed. Driver remains responsible for safely operating vehicle and avoiding collisions.