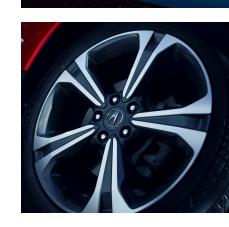
REASONS TO LOVE



KEY UPDATES FOR 2025 BROADEN THE APPEAL OF THE RDX

Acura's popular 5-passenger crossover offers fresh style and enhanced features for 2025.

- Bold new frameless Diamond Pentagon mesh grille
- Refreshed body accent panels
- Updated wheels add a dynamic edge
- Redesigned center console for greater convenience and utility
- New widescreen mode for Apple CarPlay® and Android Auto™

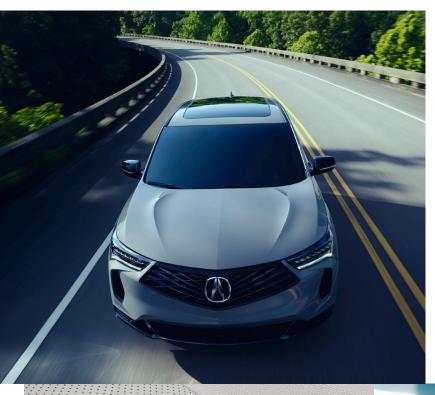




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REASONS TO LOVE

THE 2025 ACURA RDX



PRECISION-TUNED

INTEGRATED DYNAMICS SYSTEM, SUSPENSION AND NVH

With multiple Integrated Dynamics System (IDS) driving modes – Sport, Normal, Comfort and Snow – the 2025 RDX offers a dazzling range of driving experiences.

- Advance: Adaptive Damper System offers greater comfort and luxury
- A-Spec® Advance: Adaptive Damper System tuned for engaging, sporty feel
- Noise, Vibration and Harshness (NVH) tuning in every RDX boosts comfort and refinement



The latest in connected technology streamlines your drive in the RDX.

- Every RDX comes with wireless Apple CarPlay^{®49} and Android Auto^{™50} compatibility, and features new widescreen mode for greater usability
- Conveniently positioned Qi-compatible wireless charging⁹³ keeps your smartphone juiced up on the go (Technology and above)
- Standard Alexa Built-In lets you play music, get directions, place calls, listen to audio books, control your smart home and more all with just your voice
- Bidirectional engine start remote fob with quarter-mile range (Advance Package, Accessory)



THE 2025 ACURA R



Heighten the feel of any drive with the Iconic Drive™ Ambient Cabin Lighting system in RDX (Technology and above).

- Newly enhanced with door panel lighting, the system lets you create the perfect ambiance with 24 modes
- Inspired by famous performance driving destinations and tracks from around the world such as the Pacific Coast and Suzuka Circuit

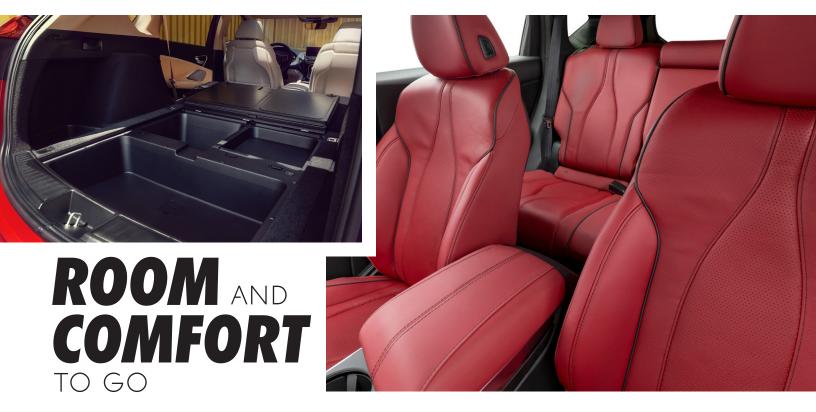


DRIVER ASSIST SYSTEMS HAVE YOUR BACK

A wide range of features in the RDX help you feel secure and in command.

- Seat belt reminders for all five seating positions
- Camera-based Traffic Sign Recognition⁶⁷
- Standard Blind Spot Information (BSI) System¹⁶
- Low-Speed Autonomous Emergency Braking (AEB)69 can detect objects at low speed and warn the driver or apply the brakes to help avoid or mitigate a collision

PRECISION CRAFTED PERFORMANCE



The 5-person RDX is "right-sized" for active living, with a roomy cabin and versatile rear cargo space.

- Supportive front sport seats are sculpted for optimal comfort
- Flat rear floor offers plenty of foot room
- Roomy cargo area under-floor storage
- Cargo area accessory power outlet (Advance Package)





Every RDX model comes standard with the latest generation of Acura's performance all-wheel-drive system.

- Acura SH-AWD® is the most advanced and capable torque-vectoring all wheel-drive system in the segment
- Not just for winter wet or dry, SH–AWD helps maximize acceleration by strategically transferring power to the ground
- Up to 70% of torque can be distributed to the rear wheels
- Up to 100% of the rear torque can be sent to either rear wheel



WIDE ACCESSORY RANGE FOR

TOTAL PERSONALIZATION

A generous accessory list makes it easy to perfectly outfit the RDX.

- Front and rear illuminated door sill trims
- All-season mats with logos
- Acura logo pattern projector lights
- A-Spec® exclusive items (sill trims, emblems, wheels, heated steering wheel and more





DISCLAIMERS

- 16. The system is not a substitute for your own visual assessment before changing lanes; system accuracy will vary based on weather, size of object and speed. Driver remains responsible for safely operating vehicle and avoiding collisions.
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- 50. Android and Android Auto are trademarks of Google LLC. Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/android auto/requirements for compatibility.
- 67. TSR cannot detect all traffic signs and may misidentify certain signs. Accuracy will vary based on weather and other factors. System operation affected by extreme interior heat. Driver remains responsible for complying with all traffic regulations.
- 69. Low-Speed Braking Control may not detect all objects in front of or behind the vehicle. Accuracy will vary based on weather, speed and other factors. Driver remains responsible for safely operating vehicle and avoiding collisions.
- 93. Acura wireless phone charger is compatible with Qi wireless charging standards. Check with your device's manufacturer for wireless capability.



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